HORIZON® Privacy Notice
Effective February 15, 2017

Welcome to the HORIZON®, a world-class data management application. This site is a convenient portal for you to access and manage your maintenance and fluid analysis results. You are now in control to delivering test results and maintenance recommendations to the right person at the right place and the right time. You can prioritize maintenance issues, identify common trends, and make fluid analysis easier for your team.

HORIZON®, is developed, owned and maintained by POLARIS, Laboratories, LLC, (“Service Provider”) which provides lubricant, coolant and diesel fuel testing and analysis services, both under our brand name and under a “private label” service for third party customers, which include lubricant manufacturers, transportation, industrial, power generation and mining companies. Private label implementations of the HORIZON® Services utilize our technology and testing services, but labeled under a third party’s brand. For the purposes of this HORIZON Privacy Notice, such third parties shall be included within the definition of “Service Provider.”

Service Provider knows you care about your privacy. Whether you are a customer of Service Provider or are using the HORIZON Services through one of our private label partners, this HORIZON Privacy Notice describes how Service Provider collects, uses, shares, and secures your information relating to your use of the www.eoilreports.com, HORIZON® fluid sample analysis software, and HORIZON mobile software application (collectively, the “HORIZON Services”). This HORIZON Privacy Notice applies to all persons who use the HORIZON Services (“Users”) and governs Users’ access to and use of the HORIZON Services, whether such use occurs directly through SERVICE PROVIDER or under a private label.

If you have questions about the HORIZON Services, you may contact Service Provider using the contact information at the end of this Privacy Notice, or may contact our private label partner with whom you work.

Agreement & Eligibility

Your Agreement With Service Provider
This HORIZON Privacy Notice constitutes a binding legal agreement between you, as a User who uses and interacts with the HORIZON Services, and Service Provider. Before accessing, using, or interacting with the HORIZON Services you should carefully review the terms and conditions of this HORIZON Privacy Notice, as well as our HORIZON Terms of Service, which are incorporated into your agreement with Service Provider by this reference. This HORIZON Privacy Notice applies only to the HORIZON Services, and our collection, use, disclosure, and protection of your information. It does not apply to other services offered by Service Provider, or third party websites, applications, or services.

By using or interacting with any of our HORIZON Services, you signify your consent to our HORIZON Privacy Notice and HORIZON Terms of Service, and the collection, use, transfer, storage, and disclosure of your information as described in this HORIZON Privacy Notice. If you do not agree to the terms of our HORIZON Privacy Notice and HORIZON Terms of Service, then you may not use or interact with the HORIZON Services. If you have questions about Service Provider’s HORIZON Privacy Notice or practices, or if you need to contact us about the information we collect about you, you may contact us using the contact information provided at the end of this HORIZON Privacy Notice.

Information Collection & Use
Service Provider collects information about you when you provide information to us and when we collect information about you automatically when you access, use, or interact with the HORIZON Services. We
use this information for a variety of different reasons, including to improve the HORIZON Services and tailor the HORIZON Services to you. The types of information the Service Provider may collect include:

**Information You Provide To Us**

**HORIZON Account Information**: Service Provider may require you to register for an account in order to use certain HORIZON Services (a “HORIZON Account”). Service Provider will collect certain information about you in connection with your registration for your HORIZON Account, which may include Personally Identifiable Information and other information such as a name, username, password, email, account number and phone number. “Personally Identifiable Information” refers to information about you that may be used to identify you, such as your: first name, last name, gender, birth date, address, zip code, email address, or phone number. Some of your HORIZON Account information may be displayed publicly. You are not required to provide your Personally Identifiable Information; however, if you choose to withhold certain Personally Identifiable Information, we may not be able to provide you with the HORIZON Services.

Once a new account is approved, the Service Provider will send an email to the email address provided during registration for the HORIZON Account with a link to complete registration. You authorize Service Provider to email you for these purposes as well as the purpose of providing HORIZON Services.

**Sample Information**: We may also collect certain information through the HORIZON Services when fluid samples are sent to us. Samples may be sent to Service Provider whether or not the sender has created a HORIZON Account. Such information may include information about the sample, information about equipment related to the sample, and company and contact information, which may include Personally Identifiable Information. Sample information is used internally by Service Provider and may also be sent to our third party laboratory partners as part of the testing process. By sending a sample, you authorize us to contact you via email with test results after you complete a registration for a HORIZON Account. You also authorize Service Provider to retain such sample and related sample information indefinitely for our own testing and analytical purposes.

**Customer User Lists**: In some circumstances, Service Provider may receive from our customers a list of users to be added to the HORIZON system. We will enter such information into the HORIZON system upon receipt and may use this information to email or contact you. If you have questions about use of your information from such customer user lists, you may contact the company that provided such information to Service Provider, or Service Provider using the contact information provided at the end of this Privacy Notice.

**Form Information**: Certain of the HORIZON Services may allow you to complete a form to provide information to Service for service requests. Such forms may collect information from you such as your name, address, phone number, associated company or employer, job title, company contact information, and other information about your company, such as company size and revenue. Our forms may also allow you to provide information regarding how you or your company will use the HORIZON Services, such as annual sample volume, application/industry information for use of the HORIZON Services, department, equipment, and source of samples. You are not required to provide this information to us, however we may not be able to provide certain HORIZON Services to you unless we collect this information from you.

**Payment Transaction Information**: You may provide certain information to complete payments via the HORIZON Services, including your name, address, credit or debit card type and number, card expiration date, CVV code, and billing address (collectively, “Payment Information”), along with your delivery or shipping address. We may also collect and store information related to your purchases made through our HORIZON Services. Payment Information we collect from you is maintained and secured as private by a Third Party Credit Card Processing Service and is not stored by Service Provider. Service Provider will not share your Payment Information with third parties other than the Credit Card Processing Service.

**Correspondence Information**: If you email us, subscribe to our newsletters or mailing lists, or purchase products or services through the HORIZON Services; we may keep your message, email address, and contact information to respond to your requests, provide the requested products or HORIZON Services, and to provide notifications or other correspondences to you. We do not share or sell any personal information to other organizations for commercial purposes. If you do not want to receive e-mail from us in the future, please let us know by contacting us at custserve@eoilreports.com with an email or writing to us at the address below. Please note requests to remove your email address from our lists may take some
time to fulfill. We may also still contact you regarding certain important HORIZON Services announcements or notifications.

Survey Information: From time to time, we may ask that you complete a survey telling us more about your use of the HORIZON Services. Participation in these surveys is not mandatory, and if you choose to participate we will collect and assess the answers and information you provide to us through the survey to help improve the HORIZON Services.

Information We Collection Automatically

Cookies, Web Beacons, Links, And Other Tracking Technologies: Service Provider may keep track of how you use and interact with the HORIZON Services and of your interaction with communications and information we provide to you about the HORIZON Services through the use of cookies, web beacons, links, and other tracking technologies. We do this to help analyze the use of and improve the HORIZON Services. Through these technologies we may automatically collect information about your use of the HORIZON Services and other online activities, including our email correspondences, third-party services, and client applications, and certain online activities after you leave the HORIZON Services. Link information is generally only analyzed on an aggregate basis. Some HORIZON Services may not function properly if you disable cookies.

HORIZON Mobile App Data: When you download and use the HORIZON mobile application, Service Provider may collect additional information, including your mobile device’s ID, name, model, OS, OS version, and information about the version of the app you are using. We may also utilize additional analytics that capture the authorization token of your device, which we use to identify you as a user solely to assist in assessing functionality issues with the HORIZON mobile application, such as crashes.

Unique Identifiers: When you use or access the HORIZON Services, we may access, collect, monitor, store on your device, and/or remotely store one or more "Unique Identifiers," such as a universally unique identifier ("UUID"). A Unique Identifier may remain on your device persistently, to help you log in faster and enhance your navigation through the HORIZON Services. Some features of the HORIZON Services may not function properly if use or availability of Unique Identifiers is impaired or disabled.

Log File Information: When you use our HORIZON Services, we may receive log file information such as your IP address, browser type, access times, domain names operating system, the referring web page(s), pages visited, location, your mobile carrier, device information (including device and application IDs), search terms, and cookie information. We receive log file data when you interact with our HORIZON Services, for example, when you visit our websites, sign into our HORIZON Services, or interact with our email notifications. Service Provider uses log file data to provide, understand, and improve our HORIZON Services, and to customize the content we show you. Service Provider may link this log file to other information Service Provider collects about you via the HORIZON Services.

Public Information: Service Provider may also collect information about you from publicly available sources. Information you make publicly available in any public or open forum, such as on a social network, may be considered public information for the purposes of this HORIZON Privacy Notice, and may be accessed and collected by Service Provider. Please be aware that any content or information you share with or provide to third parties using or related to your use of the HORIZON Services is neither private, nor confidential. Service Provider is not responsible for any content or information you post or share with third parties. If you do not wish for certain information to be public, please do not share it.

Information Sharing

Service Provider will not share, sell, rent, or otherwise disclose your private personal information to third parties without your consent, except in the limited circumstances described in this HORIZON Privacy Notice, including to:

Service Provider Personnel: Service Provider’s personnel may have access to your information as needed to provide and operate the HORIZON Services in the normal course of business. This includes information regarding your use and interaction with the HORIZON Services. Service Provider may use this information for purposes such as to troubleshoot issues with the HORIZON Services, contact you regarding your use of the HORIZON Services, provide users with data so they can manage their programs, determine
usage metrics for companies, and determine future priorities by company usage. Our sales and account
management personnel may also use this information to help customers get value from their program or to
contact customers about additional HORIZON Services.

Shared Account Access: Your HORIZON Services information will be accessible only to users who have
been granted access to your account. In some circumstances, your account is being paid or sponsored by
another entity who will have access to HORIZON Services data. For example, a distributor may ask for
usage, login, activity, or compliance data from the testing and analysis performed using the HORIZON
Services and affiliated with the customer’s account. If requested, we will provide this information to our
customers. Such information may include information about how you use the HORIZON Services.

Vendors: Service Provider works with various organizations and individuals to help provide the HORIZON
Services to you ("Vendors"), such as hosting companies, payment processors to process payments,
partners that help us collect and analyze surveys about your use of the HORIZON Services, providers that
help us send you information on training on the HORIZON Services and other services offered by Service
Provider, or companies that provide analytics information. We may share your personal information with
our Vendors for the purpose of providing the HORIZON Services. The information we share to our Vendors
may include both information you provide to us and information we collect about you, including Personally
Identifiable Information, Payment Information (to our payment processing providers only), information from
data collection tools like cookies, web beacons, log files, Unique Identifiers, and location data. Service
Provider will take reasonable steps to ensure that our Vendors are obligated to reasonably protect your
information on Service Provider’s behalf. If Service Provider becomes aware that any Vendor is using or
disclosing information improperly, we will take commercially reasonable steps to end or correct such
improper use or disclosure.

HORIZON Emails: As part of the HORIZON Services, users are able to set up email subscriptions to carbon
copy other email addresses for any reports they receive through the HORIZON Services. The HORIZON
system does not require these email addresses to be current HORIZON users. As a result, your email
address may be shared with others via the HORIZON Services, whether or not you have a HORIZON
Account or are a Registered User of the HORIZON Services.

Business Transactions: Service Provider may purchase other businesses or their assets, sell our
business assets, or be involved in a bankruptcy, merger, acquisition, reorganization or sale of assets (a
“Business Transaction”). Your information, including Personally Identifiable Information, may be among
assets sold or transferred as part of a Business Transaction.

Lawful Requests: We may be required to disclose User information pursuant to lawful requests, such as
subpoenas or court orders, or in compliance with applicable laws. We generally do not disclose User
information unless we have a good faith belief that an information request by law enforcement or private
litigants meets applicable legal standards. We may share your information when we believe it is necessary
to comply with applicable laws, to protect our interests or property, to prevent fraud or other illegal activity
perpetrated through the HORIZON Services or using the Service Provider name, or to protect the safety of
any person. This may include sharing information with other companies, lawyers, agents, or government
agencies. Nothing in this HORIZON Privacy Notice is intended to limit any legal defenses or objections that
you may have to a third parties, including a government’s, request to disclose your information.

Accessing & Modifying Your Information
Access To The Information Service Provider Has Collected About You
Service Provider provides certain tools and settings within the HORIZON Services to help you modify the
personal information you provided to us and associated with your account. Service Provider welcomes you
to contact us regarding the information we have collected about you, including regarding the nature and
accuracy of the data has collected about you, or to request an update or deletion of your information.
Requests to delete or remove your information do not ensure complete or comprehensive removal of the
content or information posted, and removed information may persist in backup copies indefinitely. Please
note that if you choose to delete your information or opt-out of the collection and use of your information,
you understand that certain features, including but not limited to access to the HORIZON Services, may no
longer be available to you.
We may store the information we collect about you indefinitely, but information generally will be retained only for as long as necessary to fulfill the purposes for which the information was collected, or as otherwise required by law. Following termination or deactivation of your HORIZON Account, Service Provider may retain your information and content for a commercially reasonable time for backup, archival, and audit purposes.

Opting-Out Of Communications From Service Provider
We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Service Provider or our Vendors by contacting us at custserve@eoidreports.com. You may unsubscribe from email communications from our Vendors by clicking on the “unsubscribe” link provided within certain communications. You may not, however, opt-out of HORIZON Services-related communications, for example, account verification, purchase and billing confirmations and reminders, changes or updates to features of the HORIZON Services, or technical and security notices.

Do Not Track
Service Provider does not currently employ a process for automatically responding to “Do Not Track” (DNT) signals sent by web browsers, mobile devices, or other mechanisms. Per industry standards, third parties may be able to collect information, including Personally Identifiable Information, about your online activities over time and across different websites or online services when you use HORIZON Services. You may opt out of online behavioral ads at http://www.aboutads.info/choices/. You also may limit certain tracking by disabling cookies in your web browser.

Information Security
Security Of Your Information
Service Provider takes reasonable efforts to secure and protect the privacy, accuracy, and reliability of your information and to protect it from loss, misuse, unauthorized access, disclosure, alteration and destruction. Service Provider implements security measures, as we deem appropriate and consistent with industry standards. As no data security protocol is impenetrable, Service Provider cannot guarantee the security of our systems or databases, nor can we guarantee that personal information we collect about you will not be breached, intercepted, destroyed, accessed, or otherwise disclosed without authorization. Accordingly, any information you transfer to or from HORIZON Services is provided at your own risk.

Please do your part to help us keep your information secure. You are responsible for maintaining the confidentiality of your password and HORIZON Account, and are fully responsible for all activities that occur under your password or HORIZON Account. Service Provider specifically reserves the right to terminate your access to the HORIZON Services and any contract you have with Service Provider related to the HORIZON Services in the event it learns or suspects you have disclosed your HORIZON Account or password information to an unauthorized third party.

Data Security Incidents
In the event that any information under our control is compromised as a result of a breach of security or other data security incident, Service Provider will take reasonable steps to investigate the situation and where necessary, notify those individuals whose information may have been compromised and take other steps in accordance with applicable laws and regulations. We are not responsible for the functionality, privacy, or security measures of any other organization.

Additional Provisions Regarding The HORIZON Services & Your Information
Transfer And Storage Of Your Information
Please note information Service Provider collects about you and the samples you provide to the HORIZON Services which may be transferred, processed and/or accessed by us in the United States, or another country where we, or our Service Providers operate. Please be aware Personally Identifiable Information may be transferred to, and maintained on, computers located outside of your state or country where the privacy laws may differ from and may not be as protective as those where you live. If you are located outside
the United States and choose to allow us to collect information about you, please be aware that Service Provider may transfer your Personally Identifiable Information to the United States and process and store it there. By allowing collection of your Personally Identifiable Information, you consent to having your personal data transferred to, processed, and stored in the United States.

If you are located in the European Economic Area (“EEA”) or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information to a country or jurisdiction that does not have the same data protection laws as your jurisdiction. It may also be processed by staff operating outside the U.S. or EEA who work for us or for one of Vendors. By submitting your information, registering for, or using the HORIZON Services, you consent to the transfer, processing, and storage of your information in the United States and EEA, or any other country in which Service Provider or our Vendors maintain facilities, and to the use and disclosure of information about you as described in this HORIZON Privacy Notice.

Safely Using The HORIZON Services
Despite Service Provider’s safety and privacy controls, we cannot guarantee the HORIZON Services are entirely free of illegal, offensive, pornographic, or otherwise inappropriate material, or that you will not encounter inappropriate or illegal conduct from other Users when using the HORIZON Services. You can help Service Provider by notifying us of any unwelcome contact by contacting us using the information below.

Changes to Our HORIZON Privacy Notice
The HORIZON Services that Service Provider provides are always evolving and the form and nature of the HORIZON Services may change without prior notice to you. Service Provider may modify this HORIZON Privacy Notice at any time. The most current version of our HORIZON Privacy Notice will govern our use of your information and will be located at http://www.eoilreports.com/legal/privacynotice.pdf. Modifications to the HORIZON Privacy Notice are effective upon the posting of an amended Notice to the Services. We may also notify you of changes to the HORIZON Privacy Notice, particularly if we deem the changes to be material. By continuing to access or use the HORIZON Services after changes become effective, you agree to be bound by the revised HORIZON Privacy Notice.

Contact Service Provider
Customer Service
POLARIS Laboratories, LLC
7451 Winton Drive
Indianapolis, IN 46268
custserv@eoilreports.com
Phone: 317.808.3750